

PERFECTION IN

Holly

FROM THE BROWNELL FARMS OF OREGON

THE BROWNELL FARMS OF OREGON

take pleasure in presenting

Perfection in Holly

picturing the first authentic introductions of named horticultural varieties of English Holly (Ilex Aquifolium)



ARRANGEMENTS by Carl Starker
One of America's foremost floral designers
Author of "Album of Arrangements" 1953
and "Western Flower Arrangements" 1947

COLOR PHOTOGRAPHY by Charles Conkling, 1953 Gold Cup winner and recipient of many merit awards in regional and national competitive showings of Commercial Photographers Assn.

COLOR REPRODUCTIONS by Agency Lithograph Company of Portland, Oregon.

ENGLISH HOLLY by Ambrose Brownell Propagator and Grower of finest Hollies, since 1910.













Brownell's Special Tree

Through the centuries the symbol of Good Cheer at Christmas time, the holly beautiful is ever welcome, always appropriate, the key to warmer friendships everywhere. Perfection in holly will be found "Where Your Christmas Holly Grows" at the